Agoura High School Theatre Boosters



Thespian Troupe 1814

October 6, 2009 MINUTES http://theaterboosters.tripod.com

Renee Abramoff called the meeting to order at 7:05 pm.

Presidents'

Reports

Susie Laffer explained the community advertising/donation fundraising drive. TAB raises money to support Mrs. Brasler and the kids. Mrs. Brasler is asking kids in "Don't Drink the Water" to raise \$100 in ads or merchandise for Opportunity Drawing. If a community supporter gives \$100 or more, their ad will be in all five show programs plus be listed as "Friends of TAB" page in all programs.

Guest Speaker: Jamie Alcroft from LVEF showed a video of Artist for the Arts concert held in last year. Concert raised \$102,000. A District Committee gave LVEF recommendations on how to distribute the money. Middle and high schools received money for a guest speaker series for art-related subjects. Elementary schools received a District-wide Arts Coordinator to create consistency going into the middle schools. Foundation is setting up an endowment with part of the money. Schools can apply for money from this fund. This year's event is March 26. Will include dance this year.

> Stephanie Goldmann moved to approve September 2009 minutes. Keri Lieberman seconded. Motion passed.

Administrative

Vice Pres.

Mayme Paul-Thompson reported that Cabaret will be an old-fashioned vaudeville show. Audtions will be October 14 from 3:30 – 7:30 in G building. Drama Club is sponsoring part of it. They want to share the cost with TAB. And they want to incorporate a charity maybe a food drive. TAB budget for this show is \$500. Mrs. Brasler and Mayme to discuss coordination with sets on the stage for DDTW. Performances for Cabaret are November 4 and 7.

Instructor:

Fall play is "Don't Drink the Water" by Woody Allen. Rehearsals going very well. It's a very funny show. Thanks for Stacey and Jeff Mitchell for donating carpet for the stage.

Mrs. Brasler attended a theatre script conference which TAB paid for. She heard John Dorf speak. He is an active playwright. She'd like him to come speak to the Theatre kids.

DTASC is October 24 at Carson High. All Theatre 3 students are performing. Will have a showcase of the scenes in K4, October 22 at 7pm.

All her classes are big and are working a lot. She is need of parents to volunteer in the classes. Last year only had Shari Pevsner. Stephanie Goldmann is coordinating volunteering schedule and will help train the parents on how they can assist Mrs. Brasler.

"U-ssical" was very successful. CSz kids sold the tickets for the show. They were expected to sell at least 10. On the night of the show TAB ran an Opportunity Drawing for chance to win donated merchandise. CSz kids helped sell tickets. Incentive - for every 10 they sold they received 1 free Opportunity Drawing ticket.

Guest speaker: Mr. Mosely spoke to TAB about fundraising ideas that work for Music Boosters. MB received \$8,000 last year from grants from Cities of AH and WLV. Ask Marcia Lamm to help TAB write the grant applications. Melissa Stephan offered to assist TAB with grant writing. She has done it before. Another idea is alumni donations. Send a letter. MB creates a CD to send to celebrities. Dustin Hoffman heard it and sent in \$10,000. TAB could make a DVD – "sizzle reel". Music kids signed a big thank you card and put picture on website. TAB could put on website exactly how the money raised is being spent. Take pictures of guest speakers and post on website. Put page in the programs, "your money at work".

Treasurer: Sally McSweeney reported as of 9/30/2009 TAB has \$27,851.98 in total funds. U-ssical

netted \$3988 which included door receipts, hospitality, and 50/50 drawing. Professionals raised their price by \$200. Comedy Sportz Hospitality has raised \$2080. Registration

donations were \$6400.

Corr. Sec: Laura Leininger reported we have 100 members of TAB Yahoo Group. Steve Lassoff will

update the TAB website.

PFC deadline to get announcements in weekly e-newsletter is Thursdays by 6pm. Must be with Nancy Minicozzi by then. Deadline for weekly student bulletin in Mondays – 10:45 am to Janice Cohen in Activities Center. TAB Yahoo group is activated when we need volunteers. Event publicity is through PFC and student bulletins.

Administrator: Chris Regan - no report.

VP-Fundraising,

Comedy Sportz: Cinco Paul not present but sent a report First CSz game is 10/16. Game-con went very

well.

Membership: Keri Lieberman is putting members on-line. She is looking for ideas to increase

membership and fundraising.

Hospitality: Sally McSweeney reported there is nothing to do until DDTW. Mayme suggested

hospitality for Cabaret. Sally and Mayme will coordinate.

Drama Club: Bailey Thompson reported club rush is October 7. First DC meeting will be October 8.

Members will usher at the shows. Trying to plan a Halloween Party. Can't find a date.

Has an idea to show a movie in K4 as a fundraiser.

New Business: Mrs. Brasler passed around brochures about the New York City theatre trip she wants to

take the kids on over Spring Break. They would see three shows and go behind scenes of one of them. Would stay at the Crowne Plaza Hotel in Times Square. This trip is not associated with Agoura High (think -8^{th} grade Washington DC trip). 4 in a room, airfare

and shows = \$1580 per person.

Meeting adjourned at 8:15 pm. Next meeting is TUESDAY November 3 at 7:00 pm in Teacher's Lounge.